The Honey Files

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The Honey Files

Ben Edelman's Research: https://vptdigital.com/blog/honey-detecting-testers/

Jetle's Spreadsheet / Data can be accessed via his Twitter account: https://x.com/j3lte

Wladimir Palant's Investigation:
https://palant.info/2020/10/28/what-would-you-risk-for-free-honey/

Data Request Investigation: https://www.datarequests.org/blog/honey-data-collection/

Ryan Hudson's Reddit AMA & X Post:
https://web.archive.org/web/20250328033409/https://www.reddit.com/r/IAmA/comments/1jlfms8/im_ryan_hudson_the_cofounder_of_honey_ama/

https://x.com/ketau/status/1907161013054828789

List of Honey Influencer Sponsorships - YouTube:
Credit: Data collected from Filmot.com's database. Filmot is an incredibly valuable platform, please consider supporting them here: https://www.patreon.com/c/filmot_com/

https://docs.google.com/spreadsheets/d/1Ixy7_-3sdjSdGSlACXcib6IsGH6_bGogDqTkcwxF2hE/

Shopify FAQ Page: https://get.joinhoney.com/business/shopify/faq/

Honey Shopify App (WBM):
https://web.archive.org/web/20211201124932/https://apps.shopify.com/honey

Honey's SSD "Defeat Device"

Current: https://cdn.honey.io/ab/ssd.json
2023 via WBM: https://web.archive.org/web/20230414052839/https://cdn.honey.io/ab/ssd.json

~2017-2021 (Encrypted)
Note: This endpoint appeared in the first versions of this system
https://v.joinhoney.com/stores/7603752151579449294/st

Note: This is the later version of the encrypted SSD rules. This version contains two rule buckets, one called "SSD" and the other "SSR"
https://v.joinhoney.com/stores/7603752151579449294/stt

Honey's Standdown Rules

Current: https://cdn.honey.io/standdown-rules.json
2023: https://web.archive.org/web/20230414053136/https://cdn.honey.io/standdown-rules.json

IAB Coupon Code of Conduct:
https://www.iabuk.com/standards-guidelines/performance-marketing-advisory-group-code-conduct-vouchers
IAB Downloadable Software Code of Conduct:
https://www.iabuk.com/standards-guidelines/downloadable-software-code-conduct